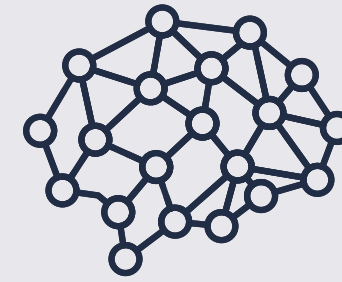


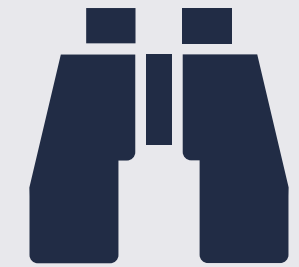
# Proactive asset management

# Management tools

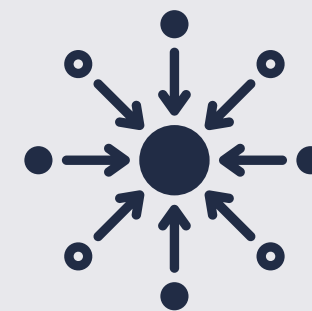
Our **behavioural  
Operating System (bOS)**  
drives effective management  
using **4 fundamental principles.**



Intelligence



Prediction



Centralisation



Efficiency

# Finding it **tough**?

You may find yourself using up a substantial amount of your **workforce, time** and **effort** to reach your goals.



# We'll make it easy!

A decorative graphic consisting of a vertical grey bar and a grey circle at the bottom, positioned to the right of the main text.

A modern world demands modern solutions.

That is why we created a **platform**  
**that provides many useful tools** in one place.

geekbro





# Artificial Intelligence


Proper management  
of vehicles requires **special intelligence**  
which our platform has in abundance.



Detailed driver scoring, prediction data and saving estimates enhance your fleet management operations and make your business more competitive.

# Who's Top, who's Not?

See **all your driver information** in one place, with **a scoring and penalty system** letting you sort the good from the bad in your fleet.



The screenshot shows a fleet management dashboard with a dark blue theme. At the top, there's a search bar and a map. Below the search bar is a table with columns for Drivers, Foul, Score, Penalties, Daily / km, Daily / h, Rating, and Base Bonus. The table lists six drivers: Phill Spencer, Magnus Misterson, Robert Robertin, Samuel David, John Stones, and Samir Mustafa. Each driver's row includes a status icon (star, person, truck, checkmark, thumbs up, bar chart, line graph, target, or gear), a foul count (represented by yellow and red squares), a score with a trend indicator (up or down arrow), a penalty count, daily kilometers, daily hours, a rating with thumbs up/down icons, and a base bonus with a trend indicator.

	Drivers	Foul	Score	Penalties	Daily / km	Daily / h	Rating	Base Bonus
☆	Phill Spencer	3	-90 <sup>10</sup> ▼	52	150	1h 20 m	👍👎	1000 / 0
👤	Magnus Misterson	2	-20 <sup>10</sup> ▼	35	180	1h 35 m	👍👎	1000 / 95
🚚	Robert Robertin	0	0 <sup>10</sup> ▼	38	210	1h 48 m	👍👎	1000 / 120
☑	Samuel David	0	5 <sup>10</sup> ▼	25	230	2h 20 m	👍👎	1000 / 180
👍	John Stones	1	12 <sup>6</sup> ▲	20	280	2h 43 m	👍👎	1000 / 250
📊	Samir Mustafa	0	17 <sup>10</sup> ▲	0	350	3h 10 m	👍👎	1000 / 400

# Prediction

Notifying you of potential accidents and losses in real-time **to boost your profits and time on the road.**



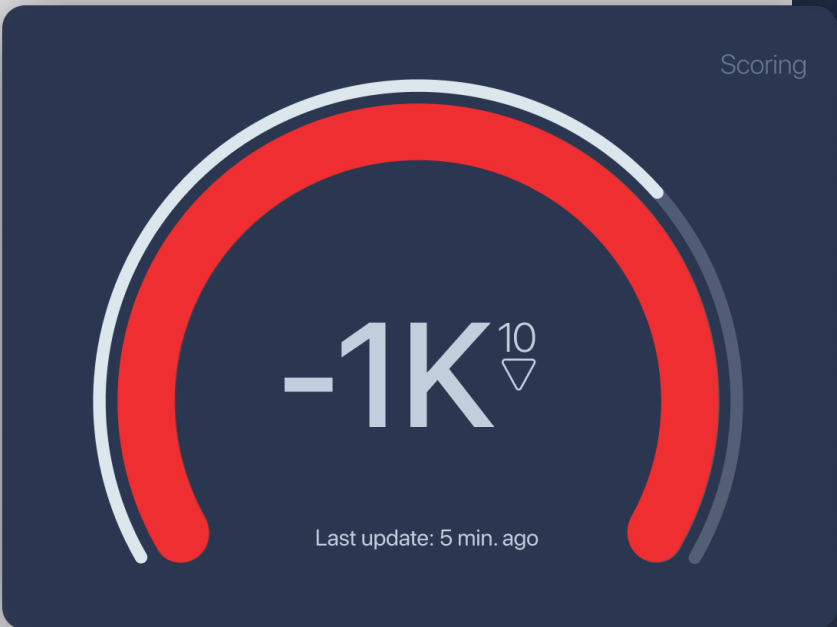
**Know** who your **riskier** drivers are in real-time.

**Predict** which drivers are likely to be involved in an **accident**.

**Optimise** your driver base and minimise **risk exposure**.

# Be one step ahead

Aggressive



Bad



Company

User

Scoring

Driver

Vehicles

To do

Lead

Leader

20<sup>10</sup> ▾  
John Doe

Accident Prediction

82%  
Daniel Samuel

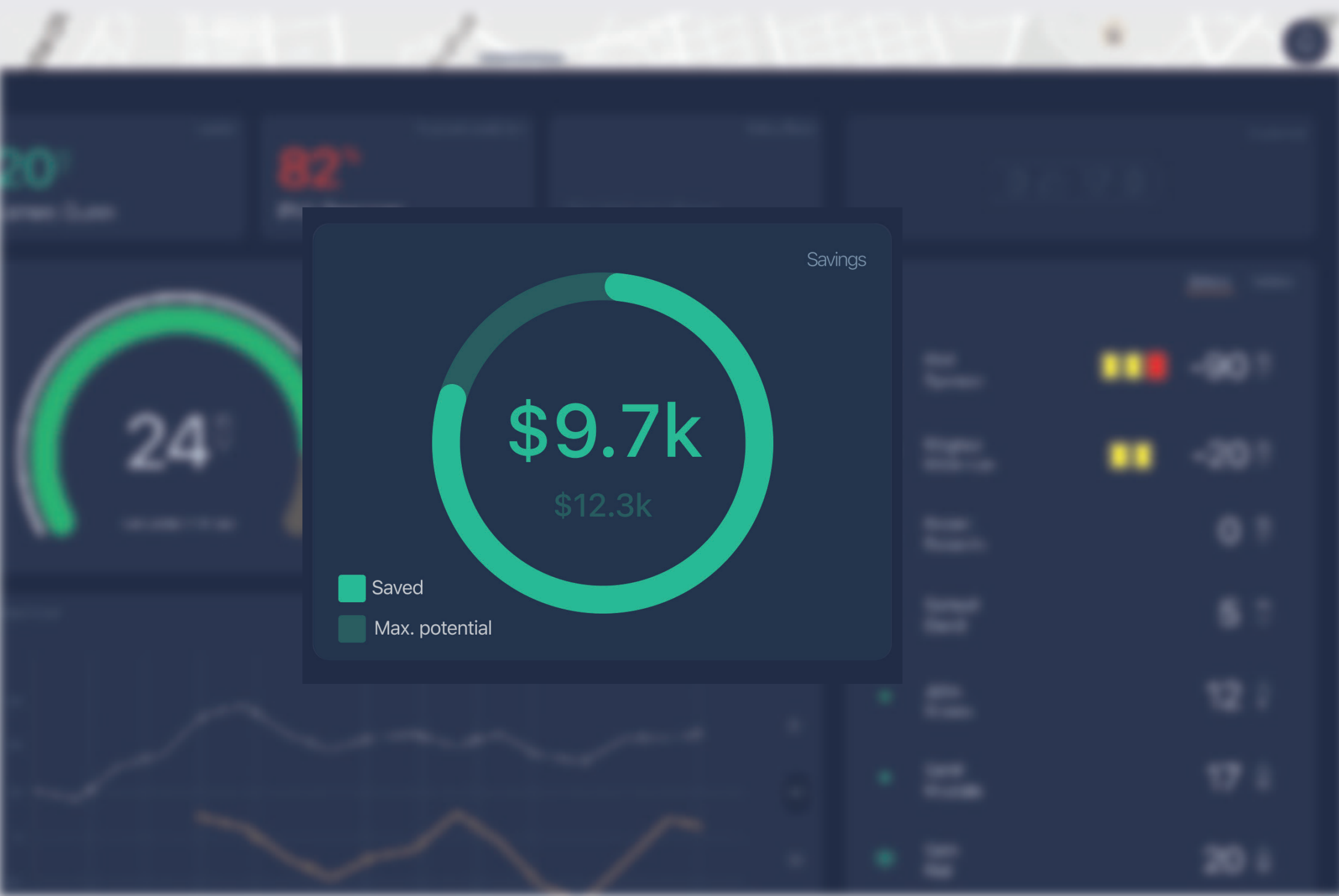
Scoring

24<sup>10</sup> ▾  
Last update: 5 min. ago

# Be safe & **save**

Predict your fleet's savings due to driver performance and risk prevention.

**Save more, win more,** and make your business more competitive.

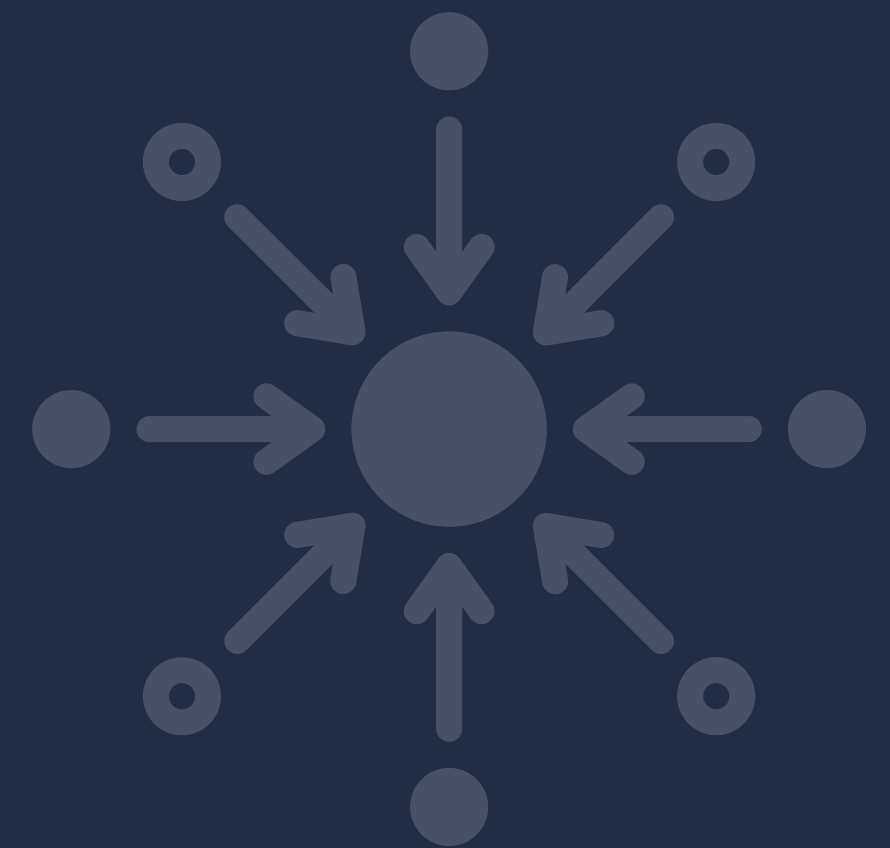






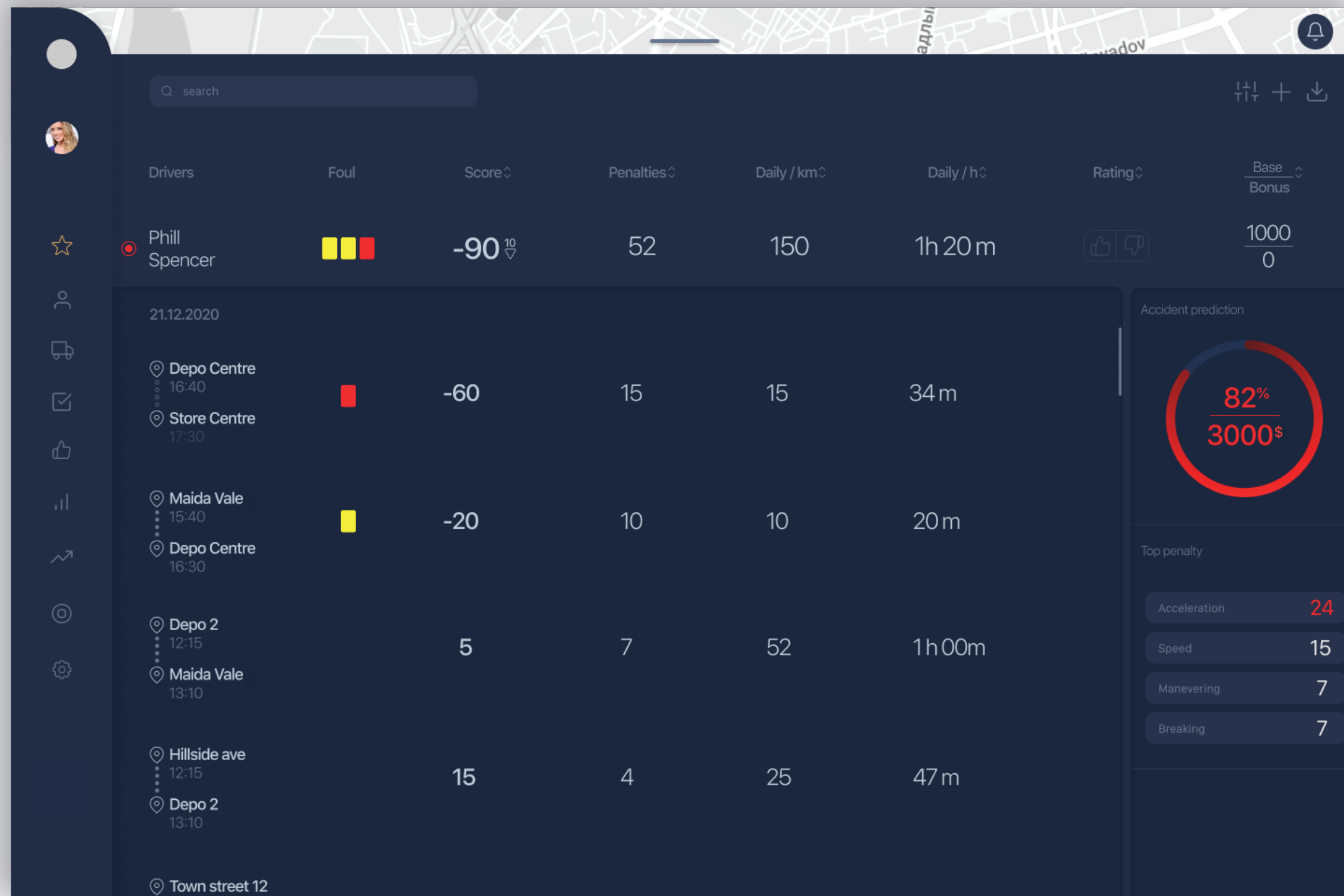
# Centralisation

Having your data in one place **will simplify processing, reduce work effort** and **save time.**





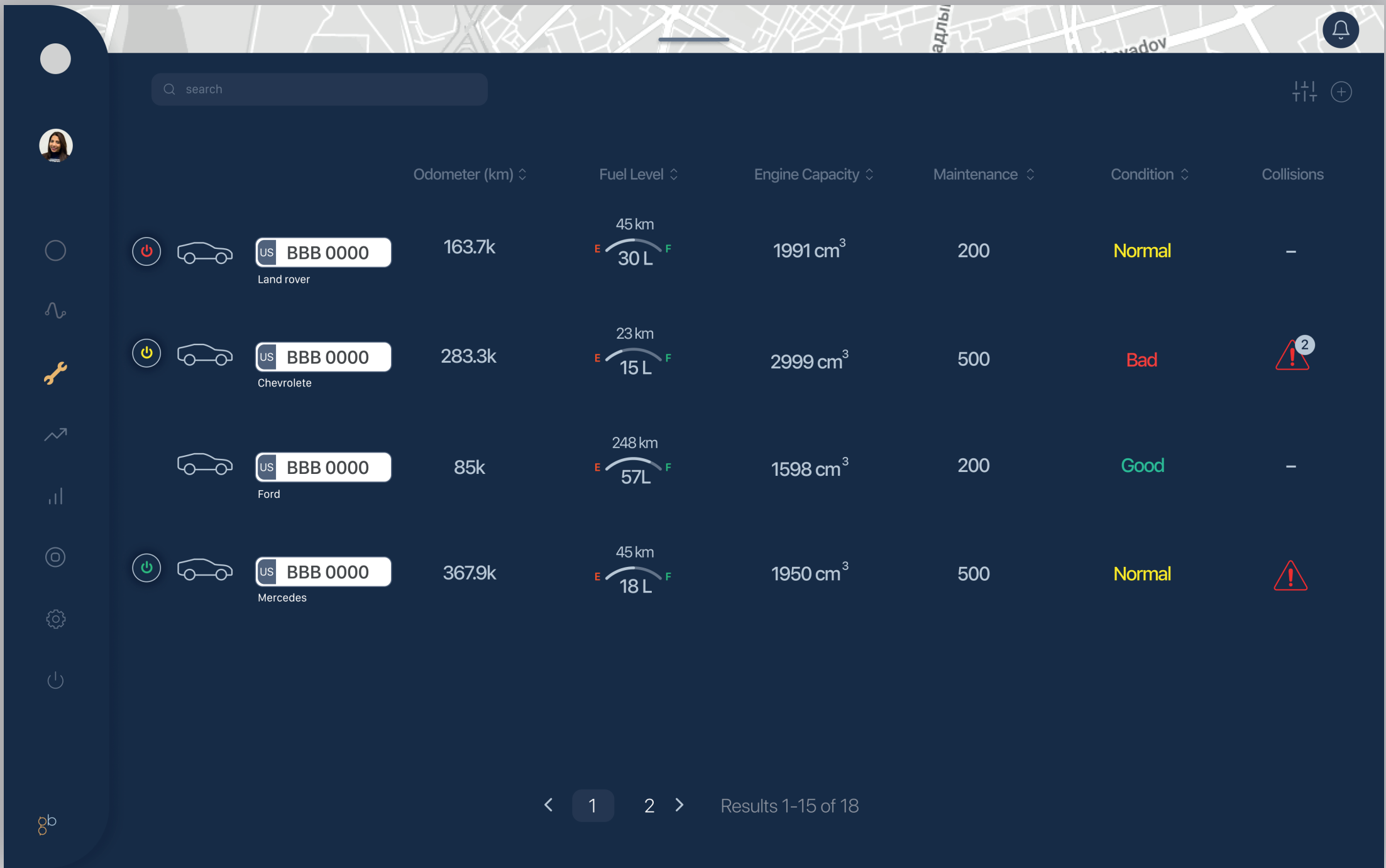
# See the whole picture



Delve deeper to see **all the information** you need on **each and every trip.**

# Check your fleet status

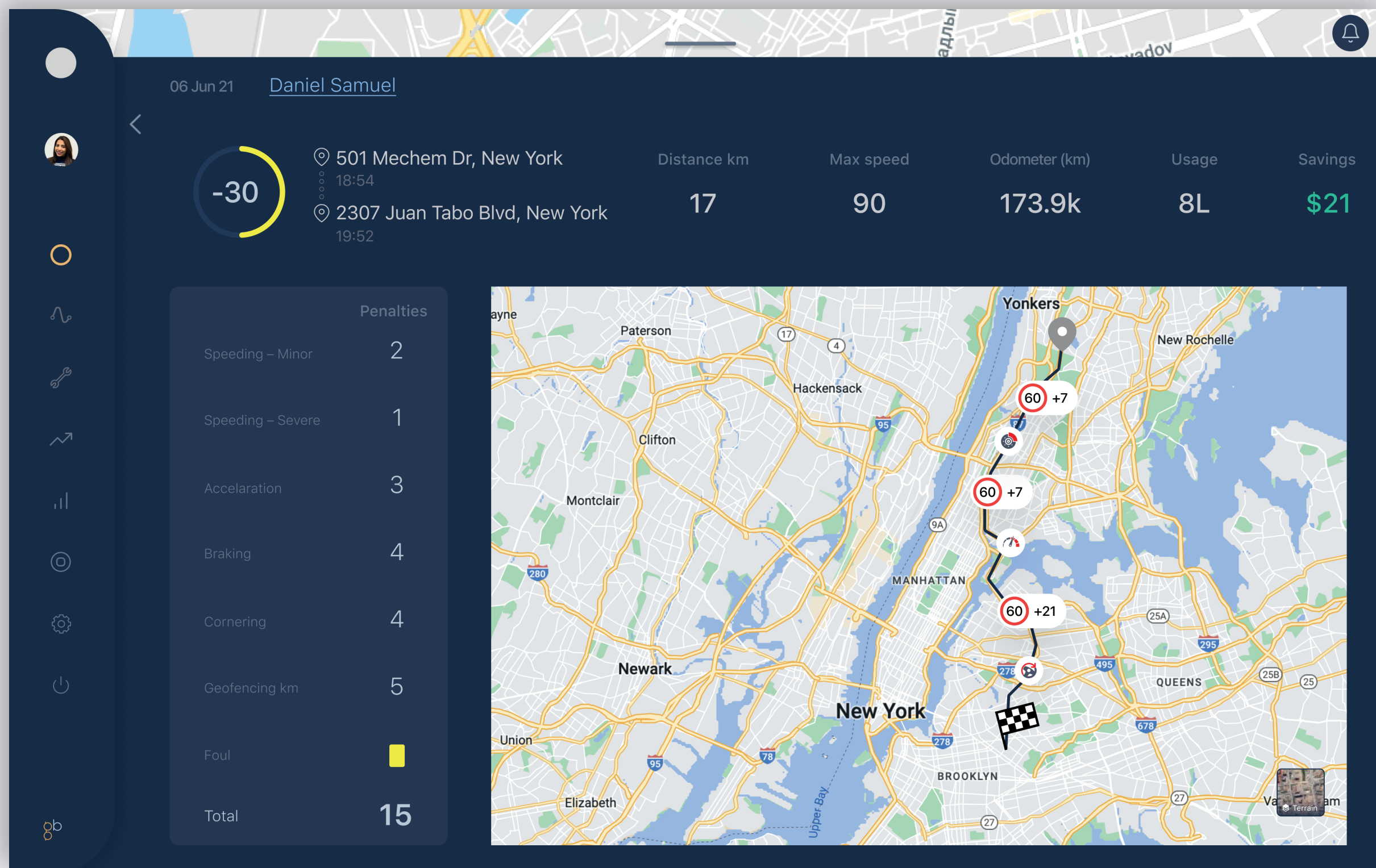
The **condition of your assets**, usage metrics and other indicators will be **at your fingertips**.



# Efficiency

Improve your processes and workforce  
whilst managing your operations remotely.





# Who?

# Where?

# When?

Track your assets and tasks, and monitor who is fulfilling them in **real-time**

Use geofencing and **be notified** when someone is straying off course.

# Thumbs Up!

See ratings for your drivers and customers based on the quality of completed tasks and strive for a more customer-friendly workforce.

The screenshot displays a mobile application interface for a delivery or logistics service. The top section features a map background with a search bar and a notification bell. Below this, the user profile of 'Phill Spencer' is shown, including a circular profile picture, a star rating of 3/5 (3 likes, 12 dislikes), and a list of dislikes: behaviour (1), service (0), timing (8), condition (2), and look (0). The main content area lists three reviews with star ratings and timestamps. The first review is from 'Storage 2' (13:20 to 13:50) with a 3/5 rating, stating 'Bad driving and behaviour' and posted '2 hours ago'. The second review is from 'Storage 3' (12:10 to 12:36) with a 4/5 rating, stating 'Late about 15 min... as always' and posted 'a day ago'. The third review is from 'Depo 2' (13:20 to 13:50) with a 5/5 rating, stating 'Nice guy with good driving skills!' and posted '2 days ago'. On the right side, there is a contact information panel for 'John Woods', Head of PR, with email 'jw@storeage.com' and phone '+1 000 000 00 00'. The bottom navigation bar contains icons for home, profile, tasks, messages, analytics, and settings.

Search

Phill Spencer

3 5 12

Dislikes

- behaviour 1
- service 0
- timing 8
- condition 2
- look 0

Reviews (10) See all

Storage 2 13:20 13:50 3 5

Bad driving and behaviour

Storage 2 2 hours ago

Storage 2 12:10 12:36 4 5

Late about 15 min... as always

Storage 3 a day ago

Depo 2 13:20 13:50 5 5

Nice guy with good driving skills!

Depo 2 2 days ago

Contact John Woods

Position Head of PR

Email jw@storeage.com

Phone +1 000 000 00 00



And have this all  
at your fingertips with our **dedicated application**,  
available on **iOS and Android!**

- Access and manage your fleet remotely
- Make decisions on the move
- Always be notified if anything goes wrong

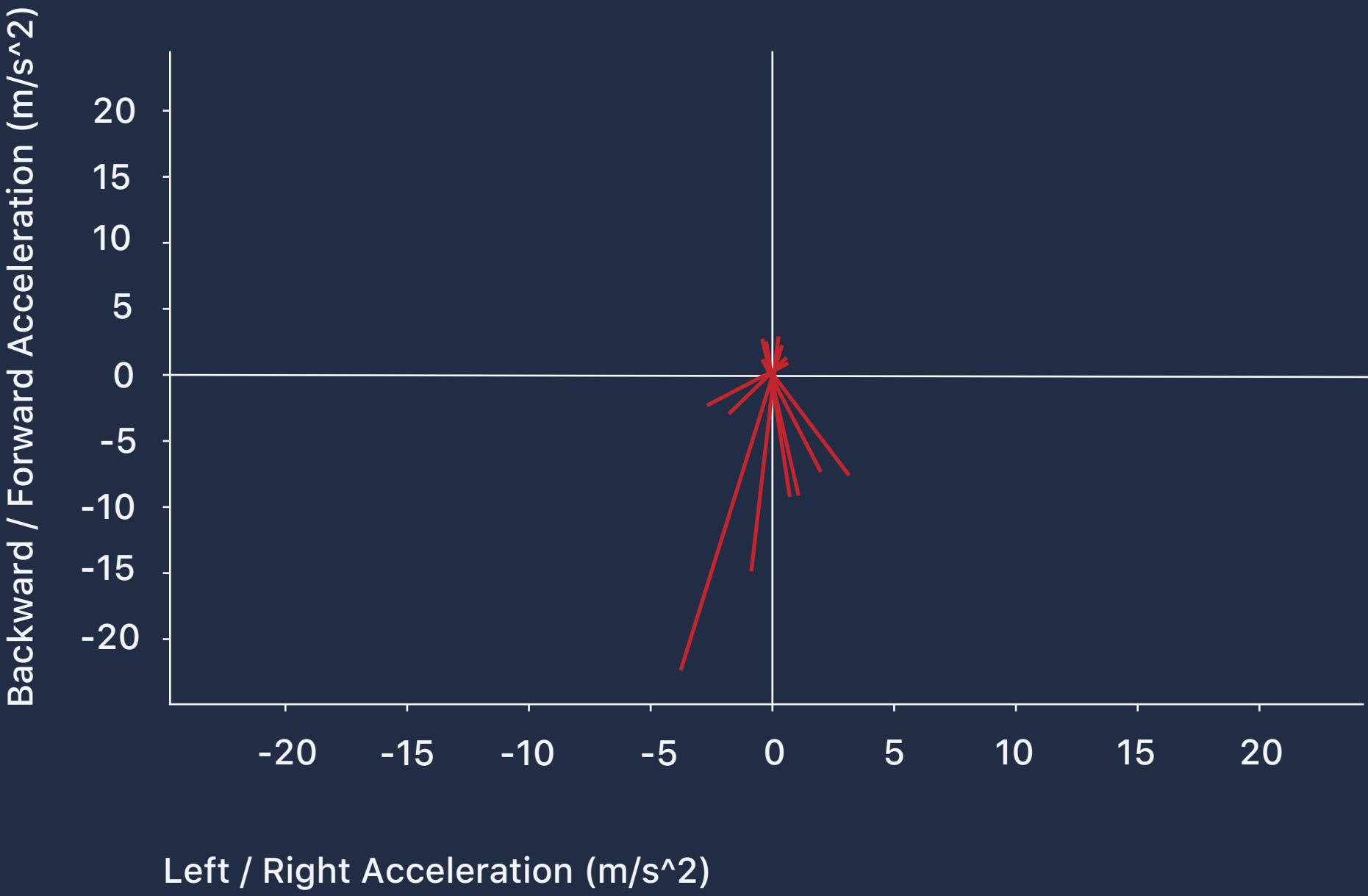


# First notification of loss

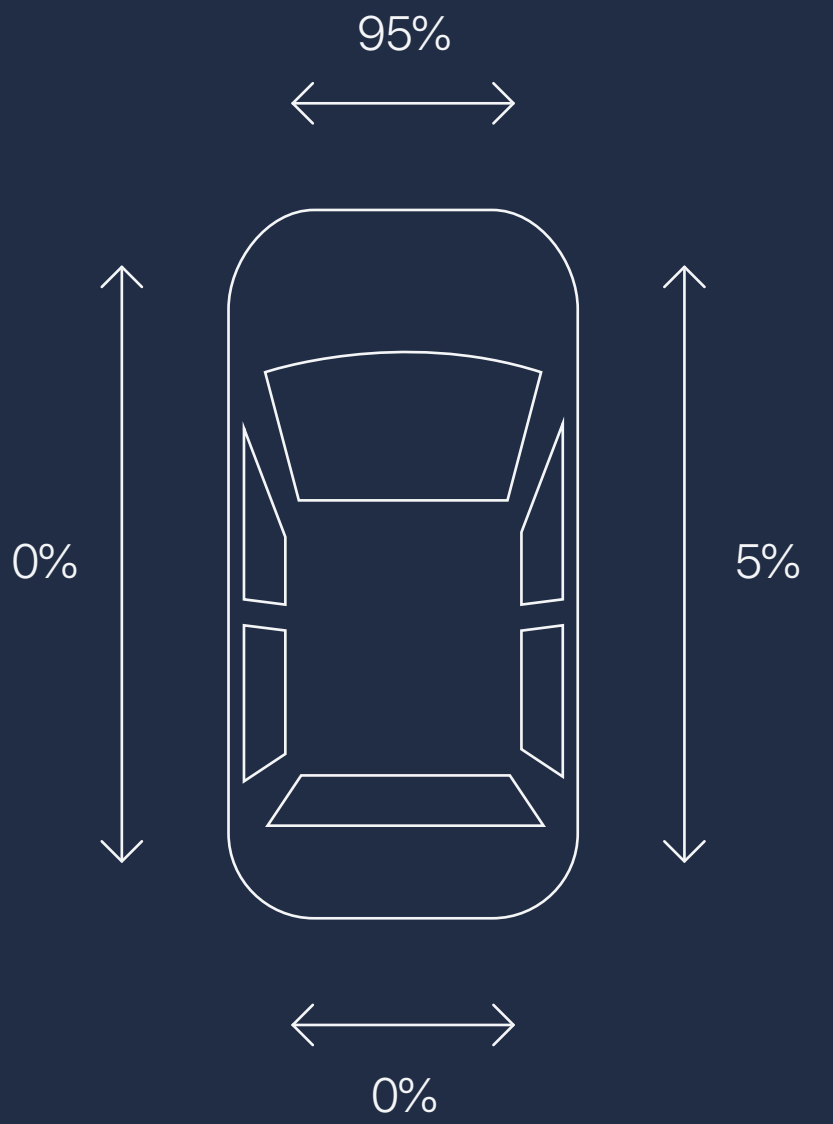
## FNOL

First notification of loss instantly notifying you, and showing the initial information about loss, theft and any other damage done to your asset.

# Direction of vehicle during crash

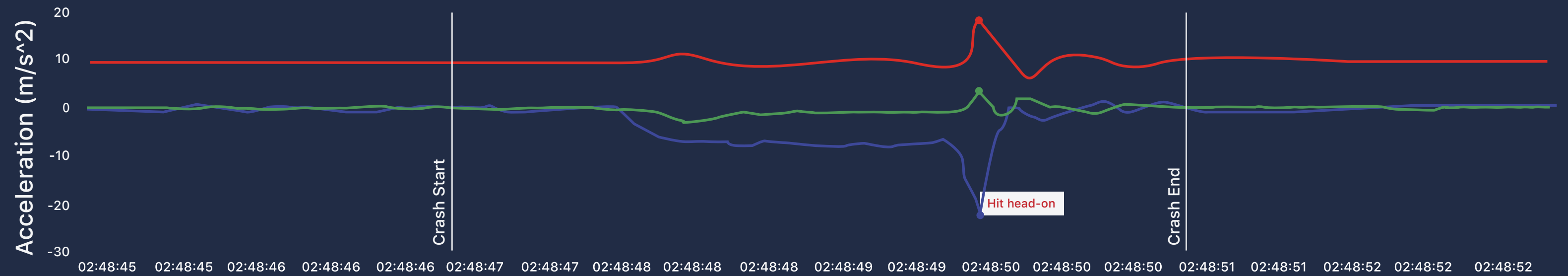


# Probability of impact location on vehicle

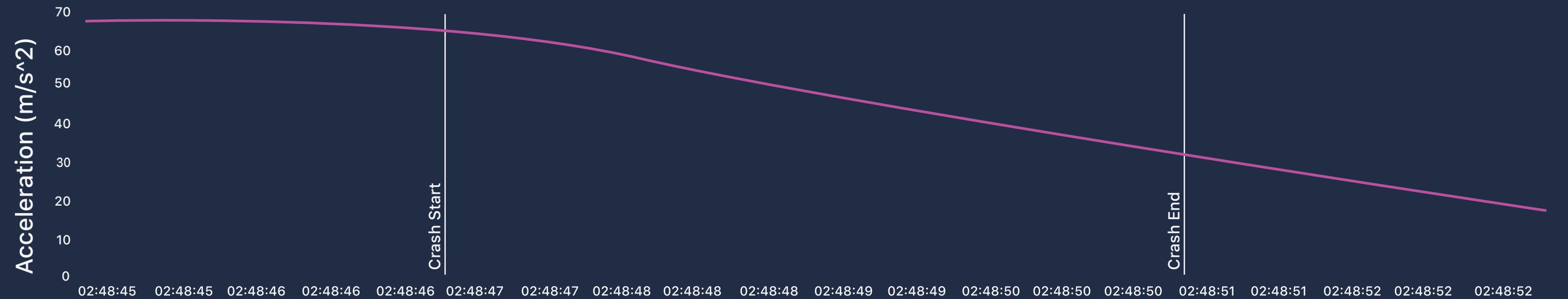




# Acceleration during crash



# Speed during crash



Impact ID:

123ABCD11

Related Trip ID:

AZC90765

Impact Time

14:48:47

Upload Time

14:48:57

Driver ID

jennie.thomas

Validated

Yes

# Crash Reconstruction Data

Crash Duration

4.07s

Number of Impacts

1

Evasive Maneuver

Braking

Mean Acceleration

-8 km/h/s

Speed Before Accident

65 km/h

Speed at impact

41 km/h

Delta-V

-33 km/h

Speed After Impact

32 km/h

Yaw During Crash

No

Vehicle Rollover

No

Airbag Deployed

Not Confirmed

Vehicle Driven Post Crash

No

Outside Temperature

21°

Day or Night

Night

Cloud Coverage

10%

Solar Position

249° Az, -33° Alt

Sun Facing Driver

No

Weather Conditions

Clear

# Severity

53



# How will I benefit?

By using the platform, you can properly  
and efficiently control your fleet and  
**increase savings.**

# Fuel saving

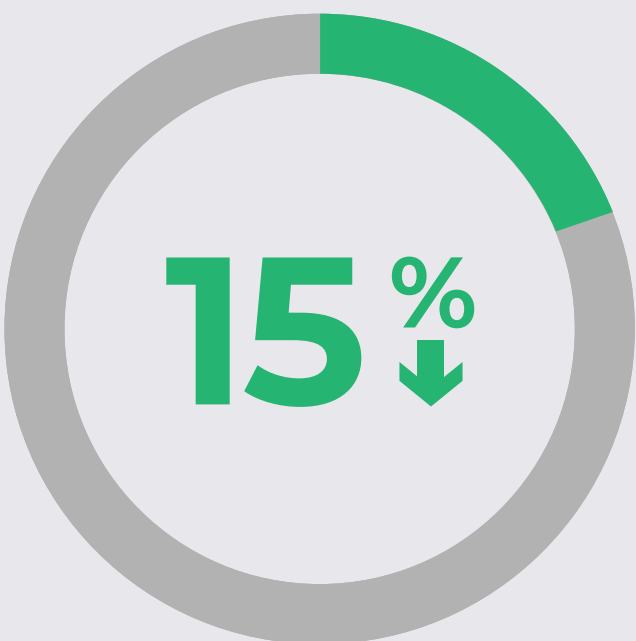
Fuel consumption represents  
**20%** of fleet costs.



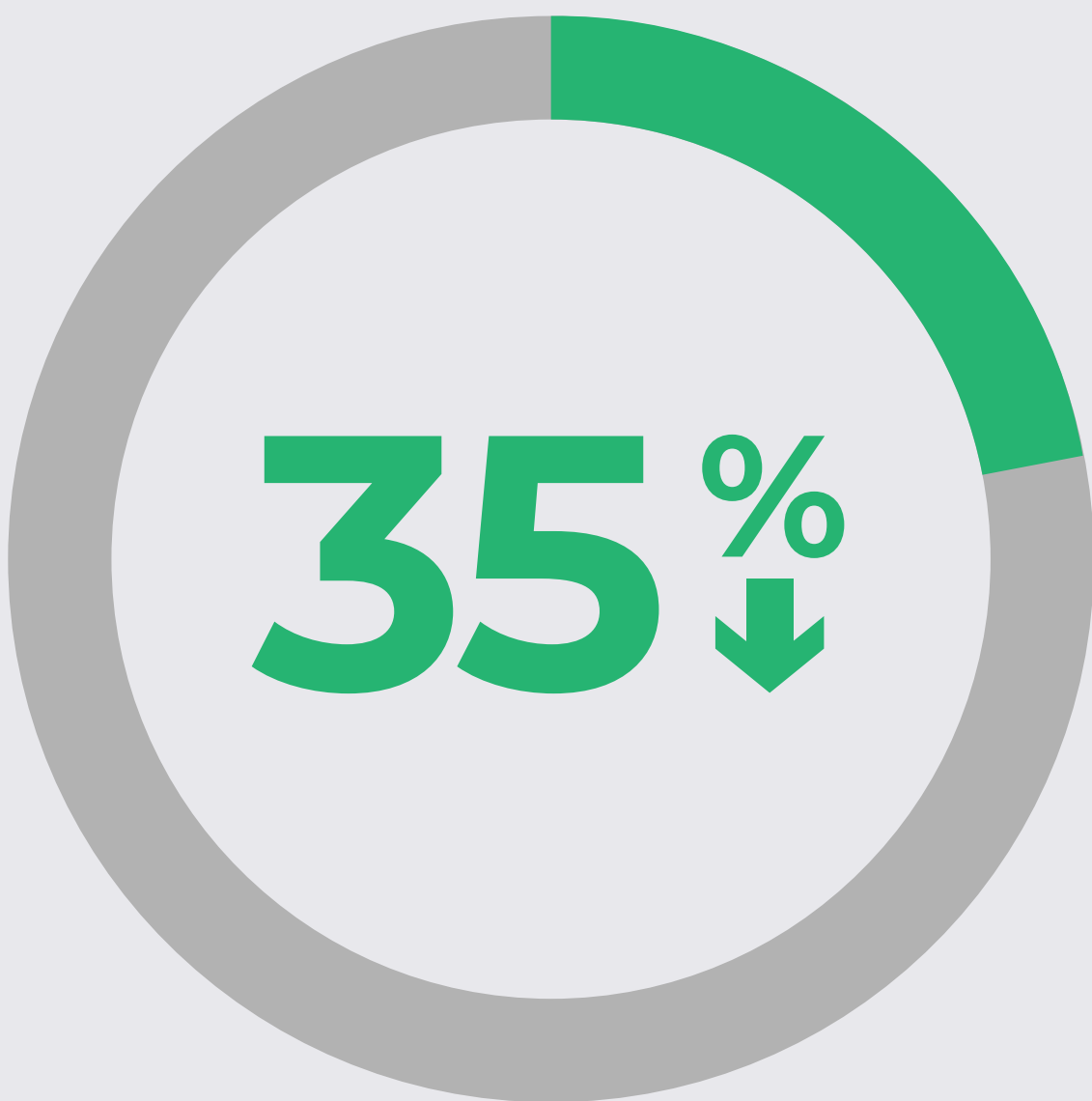
Consume  
**less fuel / power**



Take complete control of your fuel consumption and achieve up to 100% efficiency with GeekBro.



Lowering the maximum speed limit for drivers by 8 km/h leads to lower fuel consumption.



Efficient fuel consumption can save up to  
**\$30000** per car per year.





Idling position  
accounts for **7%**  
of total  
**fuel consumption.**



Through telematics, you can  
reduce fuel **consumption**  
**and save**  
**\$2500**  
**per car, per year.**

# Are you **protected?**

One of the biggest considerations for car owners is safety. **Improving safety** has a direct impact on **reducing costs**.



# Your fleet's anti-ageing treatment

Behavioural incentives result in more careful car handling and

**25%** less wear & tear.

Drivers		Score ↕
●	John Doe	24 <sup>△</sup> <sub>6</sub>

Fleets save

**\$3000** per car per year  
due to less wear & tear.

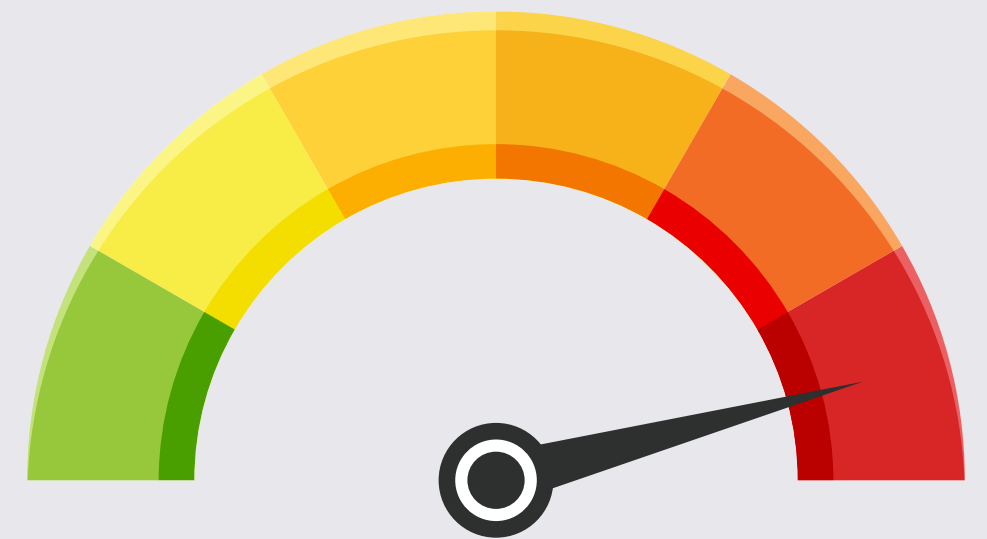


# Those who rush stumble and fall...

It is possible to **reduce the number  
of all speed-related accidents** by

**90%**  
↓

by examining the speed indicators of drivers on  
the road.



# Say **No** to **Human loss**

**15%**

Of all road  
a c c i d e n t s  
involved trucks.

**3863**

People killed in these road  
accidents in the EU last year.

**60%**  
↓

Number of accidents  
reduced by telematics.

# Check yourself...

According to statistics **18%** of fleet vehicles do not pass **technical inspections on time**

**=**

**\$2500+**

**additional cost** for each accident that may occur.

# ...before you wreck yourself

## Preventable events

can save the car  
owner up to

\$ **250K**

By 2020, fleet owners increased their focus on telematics  
by **72%** and felt a positive change in just  
**6 months.**



# To Sum Up

With GeekBro, the following improvements are made...

